



Parcours International management and sustainability

Master Management



Composante
Institut
d'Administration
des Entreprises



Langue(s)
d'enseignement
Anglais

Présentation

The Master Global and Sustainable Management is a program that provides specific managerial knowledge to handle environmental and societal transitions.

Objectifs

Understand the issues related to environmental and societal transitions and lead a global management strategy. Develop practical management skills for environmental and social transitions in organizations. Master the transversal and international vision of organizations to work in cross-cultural environment companies.

Capacité d'accueil globale : 15 étudiants

Les + de la formation

A fully English-taught program. Possibility to choose between research and professionalization in M2.

Organisation

Contrôle des connaissances

Courses are evaluated either with continuous evaluation throughout a semester, or with final exams scheduled during a dedicated week in December for Semester 1 and in May for Semester 2.

Stages

Stage à l'étranger : Possible

Durée du stage à l'étranger : 6 months

Admission

Conditions d'accès

Access to the GSM Master is conditioned to the validation of an application file, either on Etudes en France or on Mon Master (depending on the citizenship of the candidate)

The Payment of the 4000 euros special fees is mandatory to access the Master

Candidates who already hold a degree in Management or Business Administration cannot apply to the IMBS.

Direct access to M2 is possible.

Modalités de candidatures



Candidates to IMBS must apply according to their country of citizenship :

- Candidates who live in the EU, Switzerland, or EEA country must apply via "Mon Master"

Application on Mon Master : **from March 22nd to April 18th 2024**

- Candidates who live in a country with the Etudes en France procedure must apply via "Etudes en France"

Application on Etudes en France : **from October 01st 2023 to January 01st 2024**

- Candidates who live in France or in a country not covered by the Etudes en France procedure must apply via "Mon Master" and contact the office for degree seeking students : degree.seeking.students@u-bourgogne.fr

Public cible

Candidates to the GSM Master should not have a background in Management or Business Administration, except if they are applying directly for M2.

Candidates from various fields of study such as Humanities, Engineering, Arts, Political Sciences etc. can apply.

Droits de scolarité

Special fees : 4000 euros per year

National fees : 243 euros per year

CVEC : 100 euros per year

Attendus / Pré-requis

French and European candidates should hold 180 ECTS credits (to access M1) or 240 ECTS credits (to access M2) in Social Sciences or other disciplines non-related to Management.

For non-European candidates, a bachelor degree is required, and prior studies will necessarily be examined and validated by a university committee.

A good level of English (B2 minimum) is required. A university committee will examine:

- the applicant's previous university results (quality, homogeneity, regularity, distinctions, etc.)
- the applicant's motivation for an international program
- the coherence between the program and the applicant's career plan

Candidates with a good level of French are more likely to be accepted.

Et après

Débouchés professionnels

Students will find managerial positions in an international environment in the general fields of marketing, international economics, finance, human resources management. Students who had followed the option research in sustainability could also enter directly a PhD-program after the GSM.


Infos pratiques

Contacts

Responsable pédagogique

Jean-Baptiste WELTE

Campus

 Campus de Dijon

En savoir plus

 <https://iae.u-bourgogne.fr/nos-masters-2/global-and-sustainable-management/>



Programme

Organisation

Classes are entirely taught in English and students have the opportunity to learn French language and civilization at the same time. Class size is purposely limited which makes courses very dialogue driven, and all faculty members are accessible to participants. Students coming from partner universities can follow just one semester of the program. The second semester of the M2 has two options :

PROFESSIONAL INTERNSHIP (A 6 months internship in a company in France or abroad) RESEARCH (A research dissertation and the option to continue as PhD student).

Master 1

Semestre 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Finance and Control	UE		60h				6
Foundations of Finance	Matière		20h				2
Finance Accounting	Matière		20h				2
Management Accounting	Matière		20h				2
UE2 From Economics to Strategy	UE		60h				6
Strategy	Matière		20h				2
International Marketing	Matière		20h				2
Introduction to Economics	Matière		20h				2
UE3 Human Resources Management and Business Game	UE		60h				6
Human Resources Management and Business Ethics	Matière		20h				2
French and Civilization	Matière		20h				2
Decision Making - Business Game	Matière		20h				2
UE4 Thesis Preparation and Guest Conferences	UE		30h				6
Thesis Preparation	Matière		15h				6
Guest Conference	Matière		15h				0
UE5 Options	UE		45h				6
Option 1	Matière		15h				2
Option 2	Matière		15h				2
Option 3	Matière		15h				2

Semestre 2

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Finance	UE		60h				6
International Economics and Law	Matière		20h				2



Performance Management	Matière	20h	2
Corporate Finance	Matière	20h	2
UE2 International Business Realities	UE	75h	8
Economics for Decision Making	Matière	15h	2
Geopolitics for Business	Matière	20h	2
Intercultural Negotiation	Matière	20h	2
European Business Context	Matière	20h	2
UE3 Project Management in an Innovative Environment	UE	60h	6
Project Management	Matière	20h	2
International Information Software	Matière	15h	2
Business Game	Matière	25h	2
UE4 Research in Business	UE	50h	4
Management and Organisation Theories	Matière	15h	2
French and Civilization	Matière	20h	2
Conferences / Visits / Projects	Matière	15h	0
UE5 Options	UE	45h	6
Option 1	Matière	15h	2
Option 2	Matière	15h	2
Option 3	Matière	15h	2

Master 2

Semestre 3

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Global Issues and Business	UE		30h				6
Scientific Issues : Biodiversity and Climate Change	Matière		15h				3
Philosophy of Sustainable Business	Matière		15h				3
UE2 Crafting tools of sustainable business	UE		72h				11
Impact Finance and Management Control	Matière		18h				3
Ethical Governance of Global Companies	Matière		18h				3
Strategy for Sustainable Businesses	Matière		18h				3
International Climate-Change Laws	Matière		18h				2
UE3 Managing the Sustainable Business	UE		45h				9
Management Behaviour : Psychology and Sociology of Transition	Matière		15h				3
Diversity Management : Inclusion and Social Justice	Matière		15h				3
Sustainable Marketing and Social Culture of Consumption	Matière		15h				3
UE4 Learning from experts of sustainability	UE			45h			4
Organizing a Conference with Inspiring Leaders	Matière		15h				2
Communication Project About Sustainability (podcast)	Matière			30h			2

Semestre 4



	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 (Option Pro) Acquiring professional skills	UE				45h		15
Internship	Matière						3
Professional Report	Matière				45h		12
UE2 (Option Pro) Doing a Master Thesis	UE				60h		15
Introduction to a Research Dissertation	Matière		15h				3
Master Thesis and Defence	Matière				45h		12
UE3 (Option Research) Research Competencies	UE		35h				6
Qualitative and Quantitative Research Methods	Matière		20h				3
Writing in Academic English	Matière		15h				3
UE4 (Option Research) Research dissertation	UE			45h			24
Research Thesis and Defence in Dijon	Matière			25h			20
Research Seminar in Sustainability	Matière		20h				4