



DROIT, ECONOMIE, GESTION (DEG)

Master Management



Composante

Institut
d'Administration
des Entreprises

Parcours proposés

- > International master in business studies
- > International management and sustainability
- > Recherche

* Encadrement par une équipe d'enseignants-chercheurs réputés dans leur domaine

* Adossement à un des plus gros laboratoires français en gestion

Présentation

Le master 2 recherche et conseil en sciences de gestion est une formation en un an destinée à former de futurs chercheurs en sciences de gestion.

Formation avec accès santé : Non

Objectifs

Pendant un an, les étudiants développent leurs capacités à comprendre les phénomènes de gestion actuels, que ce soit en finance, contrôle de gestion, ressources humaines ou en marketing. Pour cela, ils apprennent à comprendre la littérature scientifique, à maîtriser les concepts théoriques, à mettre en place une méthodologie empirique visant à étudier la question et à interpréter les résultats.

Les + de la formation

* Promotion restreinte



Programme

International master in business studies

Master 1

Semestre 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Finance and Control	UE		60h				6
Foundations of Finance	Matière		20h				2
Finance Accounting	Matière		20h				2
Management Accounting	Matière		20h				2
UE2 From Economics to Strategy	UE		60h				6
Strategy	Matière		20h				2
International Marketing	Matière		20h				2
Introduction to Economics	Matière		20h				2
UE3 Human Resources Management and Business Game	UE		60h				6
Human Resources Management and Business Ethics	Matière		20h				2
French and Civilization	Matière		20h				2
Decision Making - Business Game	Matière		20h				2
UE4 Thesis Preparation and Guest Conferences	UE		30h				6
Thesis Preparation	Matière		15h				6
Guest Conference	Matière		15h				0
UE5 Options	UE		45h				6
Option 1	Matière		15h				2
Option 2	Matière		15h				2
Option 3	Matière		15h				2

Semestre 2

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Finance	UE		60h				6
International Economics and Law	Matière		20h				2
Performance Management	Matière		20h				2
Corporate Finance	Matière		20h				2
UE2 International Business Realities	UE		75h				8
Economics for Decision Making	Matière		15h				2
Geopolitics for Business	Matière		20h				2
Intercultural Negotiation	Matière		20h				2



European Business Context	Matière	20h	2
UE3 Project Management in an Innovative Environment	UE	60h	6
Project Management	Matière	20h	2
International Information Software	Matière	15h	2
Business Game	Matière	25h	2
UE4 Research in Business	UE	50h	4
Management and Organisation Theories	Matière	15h	2
French and Civilization	Matière	20h	2
Conferences / Visits / Projects	Matière	15h	0
UE5 Options	UE	45h	6
Option 1	Matière	15h	2
Option 2	Matière	15h	2
Option 3	Matière	15h	2

Master 2

Semestre 3

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Partner University 1	UE		15h				6
Finance	Matière		15h				6
UE2 Partner University 2	UE		15h				6
Marketing	Matière		15h				6
UE3 Partner University 3	UE		15h				6
Accounting	Matière		15h				6
UE4 Partner University 4	UE		15h				6
Strategy	Matière		15h				6
UE5 Partner University 5	UE		15h				6
Language and Civilization	Matière		15h				6

Semestre 4

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Internship	UE			35h			15
Professional Thesis	Matière						15
Internship	Matière			20h			0
Conferences / Visits / Projects	Matière		15h				0
UE2 Master Thesis	UE		100h				15
Master Thesis and Defense in Dijon	Matière		75h				15
Introduction to Scientific Research	Matière		10h				0
Conferences / Visits / Projects	Matière		15h				0



International management and sustainability

Master 1

Semestre 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Finance and Control	UE		60h				6
Foundations of Finance	Matière		20h				2
Finance Accounting	Matière		20h				2
Management Accounting	Matière		20h				2
UE2 From Economics to Strategy	UE		60h				6
Strategy	Matière		20h				2
International Marketing	Matière		20h				2
Introduction to Economics	Matière		20h				2
UE3 Human Resources Management and Business Game	UE		60h				6
Human Resources Management and Business Ethics	Matière		20h				2
French and Civilization	Matière		20h				2
Decision Making - Business Game	Matière		20h				2
UE4 Thesis Preparation and Guest Conferences	UE		30h				6
Thesis Preparation	Matière		15h				6
Guest Conference	Matière		15h				0
UE5 Options	UE		45h				6
Option 1	Matière		15h				2
Option 2	Matière		15h				2
Option 3	Matière		15h				2

Semestre 2

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Finance	UE		60h				6
International Economics and Law	Matière		20h				2
Performance Management	Matière		20h				2
Corporate Finance	Matière		20h				2
UE2 International Business Realities	UE		75h				8
Economics for Decision Making	Matière		15h				2
Geopolitics for Business	Matière		20h				2
Intercultural Negotiation	Matière		20h				2
European Business Context	Matière		20h				2
UE3 Project Management in an Innovative Environment	UE		60h				6
Project Management	Matière		20h				2
International Information Software	Matière		15h				2



Business Game	Matière	25h	2
UE4 Research in Business	UE	50h	4
Management and Organisation Theories	Matière	15h	2
French and Civilization	Matière	20h	2
Conferences / Visits / Projects	Matière	15h	0
UE5 Options	UE	45h	6
Option 1	Matière	15h	2
Option 2	Matière	15h	2
Option 3	Matière	15h	2

Master 2

Semestre 3

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Global Issues and Business	UE		30h				6
Scientific Issues : Biodiversity and Climate Change	Matière		15h				3
Philosophy of Sustainable Business	Matière		15h				3
UE2 Crafting tools of sustainable business	UE		72h				11
Impact Finance and Management Control	Matière		18h				3
Ethical Governance of Global Companies	Matière		18h				3
Strategy for Sustainable Businesses	Matière		18h				3
International Climate-Change Laws	Matière		18h				2
UE3 Managing the Sustainable Business	UE		45h				9
Management Behaviour : Psychology and Sociology of Transition	Matière		15h				3
Diversity Management : Inclusion and Social Justice	Matière		15h				3
Sustainable Marketing and Social Culture of Consumption	Matière		15h				3
UE4 Learning from experts of sustainability	UE			45h			4
Organizing a Conference with Inspiring Leaders	Matière		15h				2
Communication Project About Sustainability (podcast)	Matière			30h			2

Semestre 4

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 (Option Pro) Acquiring professional skills	UE				45h		15
Internship	Matière						3
Professional Report	Matière				45h		12
UE2 (Option Pro) Doing a Master Thesis	UE				60h		15
Introduction to a Research Dissertation	Matière		15h				3
Master Thesis and Defence	Matière				45h		12
UE3 (Option Research) Research Competencies	UE		35h				6
Qualitative and Quantitative Research Methods	Matière		20h				3



Writing in Academic English	Matière	15h	3
UE4 (Option Research) Research dissertation	UE	45h	24
Research Thesis and Defence in Dijon	Matière	25h	20
Research Seminar in Sustainability	Matière	20h	4

Recherche

Master 1

Master 2

	Nature	CMI	CM	TD	TP	TER	ECTS
Maîtriser les concepts théoriques	Bloc de compétences						14
Epistémologie des sciences de gestion	Matière		20h				5
Philosophy of sustainable business	Matière		15h				4
Approches transversales de la gestion	Matière		18h				5
Maîtriser les méthodes de recherche	Bloc de compétences						8
Méthodes qualitatives	Matière		18h				4
Méthodes quantitatives	Matière		18h				4
Maîtriser les théories en gestion	Bloc de compétences						26
Théories en finance-contrôle (option finance-contrôle)	Matière		18h				5
Impact finance and management control (option finance-contrôle)	Matière		18h				4
Ethical governance of global companies (option finance-contrôle)	Matière		18h				4
Théories en RH-marketing (option RH-marketing)	Matière		18h				5
Management behavior : psychology and sociology of transition (option RH-marketing)	Matière		15h				4
Sustainable marketing and social culture of consumption (option RH-marketing)	Matière		15h				4
Mettre en œuvre un travail de recherche	Bloc de compétences						25
Compréhension de l'environnement de recherche	Matière		18h				5
Séminaires de recherche	Matière		50h				
Mémoire de recherche	Matière		100h				20