



DROIT, ECONOMIE, GESTION (DEG)

# Master Management



Composante

Institut  
d'Administration  
des Entreprises

## Parcours proposés

- > International master in business studies
- > International management and sustainability
- > Recherche

\* Encadrement par une équipe d'enseignants-chercheurs réputés dans leur domaine

\* Adossement à un des plus gros laboratoires français en gestion

## Présentation

Le master 2 recherche et conseil en sciences de gestion est une formation en un an destinée à former de futurs chercheurs en sciences de gestion.

**Formation avec accès santé :** Non

## Objectifs

Pendant un an, les étudiants développent leurs capacités à comprendre les phénomènes de gestion actuels, que ce soit en finance, contrôle de gestion, ressources humaines ou en marketing. Pour cela, ils apprennent à comprendre la littérature scientifique, à maîtriser les concepts théoriques, à mettre en place une méthodologie empirique visant à étudier la question et à interpréter les résultats.

## Les + de la formation

\* Promotion restreinte



# Programme

## International master in business studies

### Master 1

#### Semestre 1

|  | Nature  | CMI | CM  | TD | TP | TER | ECTS |
|--|---------|-----|-----|----|----|-----|------|
| UE1 Finance and Control                          | UE      |     | 60h |    |    |     | 6    |
| Foundations of Finance                           | Matière |     | 20h |    |    |     | 2    |
| Finance Accounting                               | Matière |     | 20h |    |    |     | 2    |
| Management Accounting                            | Matière |     | 20h |    |    |     | 2    |
| UE2 From Economics to Strategy                   | UE      |     | 60h |    |    |     | 6    |
| Strategy   | Matière |     | 20h |    |    |     | 2    |
| International Marketing                          | Matière |     | 20h |    |    |     | 2    |
| Introduction to Economics                        | Matière |     | 20h |    |    |     | 2    |
| UE3 Human Resources Management and Business Game | UE      |     | 60h |    |    |     | 6    |
| Human Resources Management and Business Ethics   | Matière |     | 20h |    |    |     | 2    |
| French and Civilization                          | Matière |     | 20h |    |    |     | 2    |
| Decision Making - Business Game                  | Matière |     | 20h |    |    |     | 2    |
| UE4 Thesis Preparation and Guest Conferences     | UE      |     | 30h |    |    |     | 6    |
| Thesis Preparation                               | Matière |     | 15h |    |    |     | 6    |
| Guest Conference                                 | Matière |     | 15h |    |    |     | 0    |
| UE5 Options                                      | UE      |     | 45h |    |    |     | 6    |
| Option 1   | Matière |     | 15h |    |    |     | 2    |
| Option 2   | Matière |     | 15h |    |    |     | 2    |
| Option 3   | Matière |     | 15h |    |    |     | 2    |

#### Semestre 2

|                                      | Nature  | CMI | CM  | TD | TP | TER | ECTS |
|--------------------------------------|---------|-----|-----|----|----|-----|------|
| UE1 Finance                          | UE      |     | 60h |    |    |     | 6    |
| International Economics and Law      | Matière |     | 20h |    |    |     | 2    |
| Performance Management               | Matière |     | 20h |    |    |     | 2    |
| Corporate Finance                    | Matière |     | 20h |    |    |     | 2    |
| UE2 International Business Realities | UE      |     | 75h |    |    |     | 8    |
| Economics for Decision Making        | Matière |     | 15h |    |    |     | 2    |
| Geopolitics for Business             | Matière |     | 20h |    |    |     | 2    |
| Intercultural Negotiation            | Matière |     | 20h |    |    |     | 2    |



|   |         |     |   |
|---|---------|-----|---|
| European Business Context                           | Matière | 20h | 2 |
| UE3 Project Management in an Innovative Environment | UE      | 60h | 6 |
| Project Management                                  | Matière | 20h | 2 |
| International Information Software                  | Matière | 15h | 2 |
| Business Game                                       | Matière | 25h | 2 |
| UE4 Research in Business                            | UE      | 50h | 4 |
| Management and Organisation Theories                | Matière | 15h | 2 |
| French and Civilization                             | Matière | 20h | 2 |
| Conferences / Visits / Projects                     | Matière | 15h | 0 |
| UE5 Options   | UE      | 45h | 6 |
| Option 1  | Matière | 15h | 2 |
| Option 2  | Matière | 15h | 2 |
| Option 3  | Matière | 15h | 2 |

## Master 2

### Semestre 3

|                           | Nature  | CMI | CM  | TD | TP | TER | ECTS |
|---------------------------|---------|-----|-----|----|----|-----|------|
| UE1 Partner University 1  | UE      |     | 15h |    |    |     | 6    |
| Finance                   | Matière |     | 15h |    |    |     | 6    |
| UE2 Partner University 2  | UE      |     | 15h |    |    |     | 6    |
| Marketing                 | Matière |     | 15h |    |    |     | 6    |
| UE3 Partner University 3  | UE      |     | 15h |    |    |     | 6    |
| Accounting                | Matière |     | 15h |    |    |     | 6    |
| UE4 Partner University 4  | UE      |     | 15h |    |    |     | 6    |
| Strategy                  | Matière |     | 15h |    |    |     | 6    |
| UE5 Partner University 5  | UE      |     | 15h |    |    |     | 6    |
| Language and Civilization | Matière |     | 15h |    |    |     | 6    |

### Semestre 4

|                                     | Nature  | CMI | CM   | TD  | TP | TER | ECTS |
|-------------------------------------|---------|-----|------|-----|----|-----|------|
| UE1 Internship                      | UE      |     |      | 35h |    |     | 15   |
| Professional Thesis                 | Matière |     |      |     |    |     | 15   |
| Internship                          | Matière |     |      | 20h |    |     | 0    |
| Conferences / Visits / Projects     | Matière |     | 15h  |     |    |     | 0    |
| UE2 Master Thesis                   | UE      |     | 100h |     |    |     | 15   |
| Master Thesis and Defense in Dijon  | Matière |     | 75h  |     |    |     | 15   |
| Introduction to Scientific Research | Matière |     | 10h  |     |    |     | 0    |
| Conferences / Visits / Projects     | Matière |     | 15h  |     |    |     | 0    |



## International management and sustainability

### Master 1

#### Semestre 1

|  | Nature  | CMI | CM  | TD | TP | TER | ECTS |
|--|---------|-----|-----|----|----|-----|------|
| UE1 Finance and Control                          | UE      |     | 60h |    |    |     | 6    |
| Foundations of Finance                           | Matière |     | 20h |    |    |     | 2    |
| Finance Accounting                               | Matière |     | 20h |    |    |     | 2    |
| Management Accounting                            | Matière |     | 20h |    |    |     | 2    |
| UE2 From Economics to Strategy                   | UE      |     | 60h |    |    |     | 6    |
| Strategy   | Matière |     | 20h |    |    |     | 2    |
| International Marketing                          | Matière |     | 20h |    |    |     | 2    |
| Introduction to Economics                        | Matière |     | 20h |    |    |     | 2    |
| UE3 Human Resources Management and Business Game | UE      |     | 60h |    |    |     | 6    |
| Human Resources Management and Business Ethics   | Matière |     | 20h |    |    |     | 2    |
| French and Civilization                          | Matière |     | 20h |    |    |     | 2    |
| Decision Making - Business Game                  | Matière |     | 20h |    |    |     | 2    |
| UE4 Thesis Preparation and Guest Conferences     | UE      |     | 30h |    |    |     | 6    |
| Thesis Preparation                               | Matière |     | 15h |    |    |     | 6    |
| Guest Conference                                 | Matière |     | 15h |    |    |     | 0    |
| UE5 Options                                      | UE      |     | 45h |    |    |     | 6    |
| Option 1   | Matière |     | 15h |    |    |     | 2    |
| Option 2   | Matière |     | 15h |    |    |     | 2    |
| Option 3   | Matière |     | 15h |    |    |     | 2    |

#### Semestre 2

|   | Nature  | CMI | CM  | TD | TP | TER | ECTS |
|---|---------|-----|-----|----|----|-----|------|
| UE1 Finance   | UE      |     | 60h |    |    |     | 6    |
| International Economics and Law                     | Matière |     | 20h |    |    |     | 2    |
| Performance Management                              | Matière |     | 20h |    |    |     | 2    |
| Corporate Finance                                   | Matière |     | 20h |    |    |     | 2    |
| UE2 International Business Realities                | UE      |     | 75h |    |    |     | 8    |
| Economics for Decision Making                       | Matière |     | 15h |    |    |     | 2    |
| Geopolitics for Business                            | Matière |     | 20h |    |    |     | 2    |
| Intercultural Negotiation                           | Matière |     | 20h |    |    |     | 2    |
| European Business Context                           | Matière |     | 20h |    |    |     | 2    |
| UE3 Project Management in an Innovative Environment | UE      |     | 60h |    |    |     | 6    |
| Project Management                                  | Matière |     | 20h |    |    |     | 2    |
| International Information Software                  | Matière |     | 15h |    |    |     | 2    |



|                                      |         |     |   |
|--------------------------------------|---------|-----|---|
| Business Game                        | Matière | 25h | 2 |
| UE4 Research in Business             | UE      | 50h | 4 |
| Management and Organisation Theories | Matière | 15h | 2 |
| French and Civilization              | Matière | 20h | 2 |
| Conferences / Visits / Projects      | Matière | 15h | 0 |
| UE5 Options                          | UE      | 45h | 6 |
| Option 1                             | Matière | 15h | 2 |
| Option 2                             | Matière | 15h | 2 |
| Option 3                             | Matière | 15h | 2 |

## Master 2

### Semestre 3

|   | Nature  | CMI | CM  | TD  | TP | TER | ECTS |
|---|---------|-----|-----|-----|----|-----|------|
| UE1 Global Issues and Business                                | UE      |     | 30h |     |    |     | 6    |
| Scientific Issues : Biodiversity and Climate Change           | Matière |     | 15h |     |    |     | 3    |
| Philosophy of Sustainable Business                            | Matière |     | 15h |     |    |     | 3    |
| UE2 Crafting tools of sustainable business                    | UE      |     | 72h |     |    |     | 11   |
| Impact Finance and Management Control                         | Matière |     | 18h |     |    |     | 3    |
| Ethical Governance of Global Companies                        | Matière |     | 18h |     |    |     | 3    |
| Strategy for Sustainable Businesses                           | Matière |     | 18h |     |    |     | 3    |
| International Climate-Change Laws                             | Matière |     | 18h |     |    |     | 2    |
| UE3 Managing the Sustainable Business                         | UE      |     | 45h |     |    |     | 9    |
| Management Behaviour : Psychology and Sociology of Transition | Matière |     | 15h |     |    |     | 3    |
| Diversity Management : Inclusion and Social Justice           | Matière |     | 15h |     |    |     | 3    |
| Sustainable Marketing and Social Culture of Consumption       | Matière |     | 15h |     |    |     | 3    |
| UE4 Learning from experts of sustainability                   | UE      |     |     | 45h |    |     | 4    |
| Organizing a Conference with Inspiring Leaders                | Matière |     | 15h |     |    |     | 2    |
| Communication Project About Sustainability (podcast)          | Matière |     |     | 30h |    |     | 2    |

### Semestre 4

|  | Nature  | CMI | CM  | TD | TP  | TER | ECTS |
|--|---------|-----|-----|----|-----|-----|------|
| UE1 (Option Pro) Acquiring professional skills | UE      |     |     |    | 45h |     | 15   |
| Internship                                     | Matière |     |     |    |     |     | 3    |
| Professional Report                            | Matière |     |     |    | 45h |     | 12   |
| UE2 (Option Pro) Doing a Master Thesis         | UE      |     |     |    | 60h |     | 15   |
| Introduction to a Research Dissertation        | Matière |     | 15h |    |     |     | 3    |
| Master Thesis and Defence                      | Matière |     |     |    | 45h |     | 12   |
| UE3 (Option Research) Research Competencies    | UE      |     | 35h |    |     |     | 6    |
| Qualitative and Quantitative Research Methods  | Matière |     | 20h |    |     |     | 3    |



|   |         |     |    |
|---|---------|-----|----|
| Writing in Academic English                 | Matière | 15h | 3  |
| UE4 (Option Research) Research dissertation | UE      | 45h | 24 |
| Research Thesis and Defence in Dijon        | Matière | 25h | 20 |
| Research Seminar in Sustainability          | Matière | 20h | 4  |

## Recherche

### Master 1

### Master 2

|  | Nature              | CMI | CM   | TD | TP | TER | ECTS |
|--|---------------------|-----|------|----|----|-----|------|
| Maîtriser les concepts théoriques  | Bloc de compétences |     |      |    |    |     | 14   |
| Epistémologie des sciences de gestion  | Matière             |     | 20h  |    |    |     | 5    |
| Philosophy of sustainable business   | Matière             |     | 15h  |    |    |     | 4    |
| Approches transversales de la gestion  | Matière             |     | 18h  |    |    |     | 5    |
| Maîtriser les méthodes de recherche  | Bloc de compétences |     |      |    |    |     | 8    |
| Méthodes qualitatives  | Matière             |     | 18h  |    |    |     | 4    |
| Méthodes quantitatives   | Matière             |     | 18h  |    |    |     | 4    |
| Maîtriser les théories en gestion  | Bloc de compétences |     |      |    |    |     | 26   |
| Théories en finance-contrôle (option finance-contrôle)                             | Matière             |     | 18h  |    |    |     | 5    |
| Impact finance and management control (option finance-contrôle)                    | Matière             |     | 18h  |    |    |     | 4    |
| Ethical governance of global companies (option finance-contrôle)                   | Matière             |     | 18h  |    |    |     | 4    |
| Théories en RH-marketing (option RH-marketing)                                     | Matière             |     | 18h  |    |    |     | 5    |
| Management behavior : psychology and sociology of transition (option RH-marketing) | Matière             |     | 15h  |    |    |     | 4    |
| Sustainable marketing and social culture of consumption (option RH-marketing)      | Matière             |     | 15h  |    |    |     | 4    |
| Mettre en œuvre un travail de recherche  | Bloc de compétences |     |      |    |    |     | 25   |
| Compréhension de l'environnement de recherche                                      | Matière             |     | 18h  |    |    |     | 5    |
| Séminaires de recherche  | Matière             |     | 50h  |    |    |     |      |
| Mémoire de recherche   | Matière             |     | 100h |    |    |     | 20   |