



ARTS, LETTRES, LANGUES (ALL)

# Master Culture et communication



**Composante**  
UFR Langues et  
Communication,  
Institut National  
Supérieur du  
Professorat et  
de l'Éducation

## Parcours proposés

- › Projects in international and european cultural engineering
- › Intercultural management

## Présentation

**Formation avec accès santé :** Non

**Capacité d'accueil globale :** 14 étudiants



# Programme

## Projects in international and european cultural engineering

### Master 1

#### SEMESTRE 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE 1 - Project Methodology and Management	UE						10
Managing an International Project	Matière		12h	8h			2
European Cooperation International Programmes	Matière			20h			4
Project Management Auditing	Matière			15h			2
Professionnal Outlook	Matière			15h			2
UE 2 - Fondamentals for Projects Development	UE						8
Innovations and Culture History	Matière		15h				2
Copyright/droit d'auteur	Matière		15h				2
Spectator's Workshop	Matière		15h				2
Professionnal Outlook	Matière			15h			2
UE 3 - Communication Flows and Globalisation	UE						6
Commons and Private Good	Matière		15h				2
Culture, Development and Globalisation	Matière		15h				2
Professionnal Outlook	Matière			15h			2
UE 4 - Culture from a French Perspective	UE						10
French Cultural Policies	Matière		15h				2
Francophony and France Abroad	Matière		15h				2
French Language and Culture	Matière			15h			2
Preparation of DELF or DALF	Matière			15h			
Professionnal Outlook	Matière			15h			2
UE 5 - Open your Mind	UE						2
Management Behavior : Psychology and Sociologie of Transition	Matière						1
Ethical Gouvernance for Global Company	Matière						1
Philosophy of Sustainable Business	Matière						1
Scientific Issues : Biodiversity and Climate Change	Matière						1
Introduction to Intercultural Communication	Matière						1
Migration Studies	Matière						1
Business Game	Matière						1
Human Ressources	Matière						1
Guest Conferences	Matière						1



## SEMESTRE 2

	Nature	CMI	CM	TD	TP	TER	ECTS
Semestre de mobilité : études dans une université partenaire	Module						26
Stages et suivi de projets internationaux : Internship	Stage			30h			4

## Master 2

### SEMESTRE 3

	Nature	CMI	CM	TD	TP	TER	ECTS
UE 1 - Project Methodology and Management	UE						8
European Institutions and Policies	Matière		15h				2
European Cooperation International Programmes	Matière			20h			2
Project Management Auditing	Matière			15h			2
Professionnal Outlook	Matière			15h			2
UE 2 - Management of Culture	UE						8
Cost Analysis and Budgeting an Accounting System	Matière		15h				2
Legal framework for live performances	Matière		15h				2
Cultural Marketing and Communication	Matière		15h				2
Professionnal Outlook	Matière			15h			2
UE 3 - Innovation and Research Seminars	UE						8
Current Issues in Performing Arts : Festivals and Cultural Events	Matière		15h				2
Current Issues in Heritage : Urbanism and Arts in Public Spaces	Matière		15h				2
Culture, Tourism and Sustainable Development	Matière		15h				2
Professionnal Outlook	Matière			15h			2
UE 4 - Culture from a French Perspective	UE						8
Cultural Cooperation and Diplomacy / Transborder Projects	Matière		15h				2
Marketing France as a Cultural Project	Matière		15h				2
French Language and Culture	Matière			15h			2
Preparation of DELF or DALF	Matière			15h			
Professionnal Outlook	Matière			15h			2
UE 5 - Open your Mind	UE						4
Ethical Gouvernance for Global Company	Matière						2
Philosophy of Sustainable Business	Matière						2
Scientific Issues : Biodiversity and Climate Change	Matière						2
Introduction to Intercultural Communication	Matière						2
Migration Studies	Matière						2
Business Game	Matière						2
Human Ressources	Matière						2
Guest Conferences	Matière						2

### SEMESTRE 4



	Nature	CMI	CM	TD	TP	TER	ECTS
UE 6 - Project Methodology and Management	UE						8
European Cooperation International Programmes	Matière			20h			4
Project Management Auditing	Matière			15h			2
Professionnal Outlook	Matière			15h			2
UE 7 - New Medias and Means of Communication	UE						4
Image Analysis	Matière		15h				2
Cinema and Audiovisual Sector	Matière		15h				2
UE 8 - Communication and Globalisation	UE						4
Culture Interculturality and Territory	Matière		15h				2
Circulation, Trade and Protection of Cultural Proprety	Matière		15h				2
UE 9 - Culture from a French perspective (?)	UE						4
Culture, Freedom of Speech and Privacy	Matière		15h				2
French Language and Culture	Matière						2
UE 10 - Professionnalisation	UE						10
Internship	Stage			20h			4
Thesis	Matière			20h			6

## Intercultural management

### Master 1

#### Semestre 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 - Languages and Cultures	UE		9h	30h			3
French Language and Culture	Matière			15h			
Foreign Language course for french speakers	TD			15h			
UE2 - Intercultural Communication	UE		55h				3
Introduction to Intercultural Communication	CM		20h				
Migration Studies	CM		20h				
Diversity Management: Inclusion and Social Justice	CM		15h				
UE3 - Research Methods, Projects & Careers	UE		18h	32h			3
Research Methods	Matière		10h	20h			
Project Work & Carreer Clinic	Matière		8h	12h			
UE4 - Open Modules	UE						
Academic and Professional English	TD			15h			2
Language of Exchange Destination	TD			15h			2
Training for Global Mobility	TD		6h	9h			2
Economics (or business intelligence)	CM						2



Strategy	CM	3
Marketing	CM	3
Human resources	CM	3
Business Game	CM	2
Scientific issues : biodiversity and climate change	CM	2
Philosophy of sustainable business	CM	2
Ethical governance of global companies	CM	2
Strategy for sustainable businesses	CM	2
Management behavior : psychology and sociology of transition	CM	2
Sustainable marketing and Social culture of consumption	CM	2

## Semestre 2

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 - Languages and Cultures	UE		9h	30h			3
French Language and Culture	Matière		9h				
Foreign Language course for french speakers	TD			15h			
UE2 - Intercultural Communication	UE		46h	14h			3
Cultures & Communication in Organisations	CM		20h				
Global Workplace Skills	CM		20h				
Anthropology / Ethnography	Matière		6h	14h			
UE3 - Research Methods, Projects & Careers	UE		28h	32h			3
Thesis Seminar	TD			20h			
Project Work & Carreer Clinic	Matière		8h	12h			
Project Management	CM						
UE4 - Open Modules	UE						
Language of Exchange Destination	TD			15h			3
Training for Global Mobility	TD		6h	9h			2
Guest Conferences	TD		15h				2
International economics	CM						2
Economic decision making	CM						2
European business context	CM						2
Geopolitics for business	CM						3
Business Game	CM						2
Management & Organisational theories	CM						2
Engagement étudiant	Module						3

## Master 2

### Semestre 3

	Nature	CMI	CM	TD	TP	TER	ECTS
Semestre de mobilité études dans une université partenaire	UE						30



## Semestre 4

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 - Languages and Cultures	UE		9h	30h			5
French Language and Culture	Matière		9h				
Foreign Language course for french speakers	TD			15h			
Preparation of DELF or DALF	TD			15h			2
UE2 - Research Methods, Projects & Careers	UE		20h	20h			12
Thesis Seminar	TD			20h			10
Project Work & Career Clinic	TD			20h			2
UE3 - Open Modules	UE						3
Guest Conferences	TD		15h				3
Circulation, Trade and Protection of Cultural Property	TD		15h				
Culture, Freedom of Speech and Privacy	TD		15h				
Engagement étudiant	Module						3
UE4 - Professional Experience	UE						10