



ARTS, LETTRES, LANGUES (ALL)

# Master Culture et communication



ECTS  
120 crédits



Durée  
2 ans



Composante  
UFR Langues et  
Communication,  
Institut National  
Supérieur du  
Professorat et  
de l'Education

## Parcours proposés

- > Intercultural management
- > Projects in international and european cultural engineering

## Présentation

**Formation avec accès santé :** Non

**Capacité d'accueil globale :** 15 étudiants

## Infos pratiques

### En savoir plus

Sur la formation professionnelle et l'alternance :  
SEFCA

<https://sefca.u-bourgogne.fr/>



# Programme

## Intercultural management

### Master 1

#### Semestre 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 - Languages and Cultures	UE		9h	30h			3
French Language	Matière		18h				
French Culture	Matière		9h				
Foreign Language course for French Speakers	TD			15h			3
UE2 - Intercultural Communication	UE		55h				9
Introduction to Intercultural Communication	CM		20h				3
Migration Studies	CM		20h				3
Diversity Management: Inclusion and Social Justice	CM		15h				3
UE3 - Research Methods, Projects & Careers	UE		18h	32h			6
Research Methods	Matière		10h	20h			3
Project Work & Career Clinic	Matière		8h	12h			3
UE4 - Open Modules	UE						12
Academic and Professional English	TD			15h			2
Language of Exchange Destination	TD			15h			2
Training for Global Mobility	TD		6h	9h			2
Economics (or business intelligence)	CM		20h				2
Strategy	CM		20h				3
Marketing	CM		20h				3
Human resources	CM		20h				3
Business Game	CM		20h				2
Scientific issues : biodiversity and climate change	CM		15h				3
Philosophy of sustainable business	CM		15h				3
Ethical governance of global companies	CM		18h				2
Strategy for sustainable businesses	CM		18h				2
Management behavior : psychology and sociology of transition	CM		15h				2
Sustainable marketing and Social culture of consumption	CM		15h				2
Extra-curricular engagement	Module						3
Commons and Private Goods	Matière		15h				2
European Institutions and Policies	Matière		15h				2
Culture, Development and Globalisation	Matière		15h				2
Cultural Marketing and Communication	Matière		15h				2
Extra-curricular engagement	Module						3



## Semestre 2

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 - Languages and Cultures	UE		27h	15h			3
French Language	Matière		18h				
Cultural differences seminar	Matière		9h				
Foreign Language course for French Speakers	TD			15h			
UE2 - Intercultural Communication	UE		46h	14h			9
Cultures & Communication in Organisations	CM		20h				
Global Workplace Skills	CM		20h				
Anthropology / Ethnography	Matière		6h	14h			
UE3 - Research Methods, Projects & Careers	UE		28h	32h			8
Thesis Seminar	TD			20h			
Project Work & Career Clinic	Matière		8h	12h			
Project Management	CM		20h				
UE4 - Open Modules	UE						10
Language of Exchange Destination	TD			15h			3
Training for Global Mobility	TD		6h	9h			2
Guest Conferences	TD		15h				2
International economics	CM		20h				2
Economic decision making	CM		15h				2
European business context	CM		20h				2
Geopolitics for business	CM		20h				3
Business Game	CM		25h				2
Management & Organisational theories	CM		15h				2
Extra-curricular engagement	Module						3

## Master 2

### Semestre 3

	Nature	CMI	CM	TD	TP	TER	ECTS
Semester-long student exchange in a partner university	UE						30

### Semestre 4

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 - Languages and Cultures	UE		27h	30h			5
French Language	Matière		18h				
Cultural differences seminar	Matière		9h				3
Foreign Language course for French Speakers	TD			15h			3
Preparation of DELF or DALF	TD			15h			2
UE2 - Research Methods, Projects & Careers	UE		20h	20h			12



Thesis Seminar	TD	20h	10
Project Work & Career Clinic	TD	20h	2
UE3 - Open Modules	UE		3
Guest Conferences	TD	15h	3
Circulation, Trade and Protection of Cultural Property	TD	15h	
Culture, Freedom of Speech and Privacy	TD	15h	
Extra-curricular engagement	Module		3
UE4 - Professional Experience / Internship	UE		10

## Projects in international and european cultural engineering

### Master 1

#### SEMESTRE 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE 1 - Project Methodology and Management	UE						10
Managing an International Project	Matière		12h	8h			2
European Cooperation International Programmes	Matière			20h			4
Project Management Auditing	Matière			15h			4
Professionnal Outlook	Matière			15h			
UE 2 - Fondamentals for Projects Development	UE						6
Innovations and Culture History	Matière		15h				2
Copyright/droit d'auteur	Matière		15h				2
Spectator's Workshop	Matière		15h				2
Professionnal Outlook	Matière			15h			
UE 3 - Communication Flows and Globalisation	UE						5
Commons and Private Good	Matière		15h				2
Culture, Development and Globalisation	Matière		15h				2
Professionnal Outlook	Matière			15h			1
UE 4 - Culture from a French Perspective	UE						5
French Cultural Policies	Matière		15h				2
Francophony and France Abroad	Matière		15h				2
French Language and Culture	Matière			15h			1
Preparation of DELF or DALF	Matière			15h			
Professionnal Outlook	Matière			15h			
UE 5 - Open your Mind	UE						4
Management Behavior : Psychology and Sociology of Transition	Matière		15h				2
Ethical Governance for Global Company	Matière		18h				2
Philosophy of Sustainable Business	Matière		15h				2
Scientific Issues : Biodiversity and Climate Change	Matière		15h				2



Introduction to Intercultural Communication	Matière	20h	2
Migration Studies	Matière	20h	2
Business Game	Matière	25h	2
Human Ressources	Matière	20h	2
Guest Conferences	Matière	15h	2

## SEMESTRE 2

	Nature	CMI	CM	TD	TP	TER	ECTS
Semestre de mobilité : études dans une université partenaire	Module						26
Stages et suivi de projets internationaux : Internship	Stage			30h			4

## Master 2

### SEMESTRE 3

	Nature	CMI	CM	TD	TP	TER	ECTS
UE 1 - Project Methodology and Management	UE						7
European Institutions and Policies	Matière		15h				2
European Cooperation International Programmes	Matière			20h			2
Project Management Auditing	Matière			15h			2
Professionnal Outlook	Matière			15h			1
UE 2 - Management of Culture	UE						7
Cost Analysis and Budgeting an Accounting System	Matière		15h				2
Legal framework for live performances	Matière		15h				2
Cultural Marketing and Communication	Matière		15h				2
Professionnal Outlook	Matière			15h			1
UE 3 - Innovation and Research Seminars	UE						5
Current Issues in Performing Arts : Festivals and Cultural Events	Matière		15h				1
Current Issues in Heritage : Urbanism and Arts in Public Spaces	Matière		15h				1
Culture, Tourism and Sustainable Development	Matière		15h				2
Professionnal Outlook	Matière			15h			1
UE 4 - Culture from a French Perspective	UE						7
Cultural Cooperation and Diplomacy / Transborder Projects	Matière		15h				2
Marketing France as a Cultural Project	Matière		15h				2
French Language and Culture	Matière			15h			2
Preparation of DELF or DALF	Matière			15h			
Professionnal Outlook	Matière			15h			1
UE 5 - Open your Mind	UE						4
Ethical Governance for Global Company	Matière		18h				2
Philosophy of Sustainable Business	Matière		15h				2
Scientific Issues : Biodiversity and Climate Change	Matière		15h				2
Introduction to Intercultural Communication	Matière		20h				2



Migration Studies	Matière	20h	2
Business Game	Matière	25h	2
Human Ressources	Matière	20h	2
Guest Conferences	Matière	15h	2

## SEMESTRE 4

	Nature	CMI	CM	TD	TP	TER	ECTS
UE 6 - Project Methodology and Management	UE						5
European Cooperation International Programmes	Matière			20h			2
Project Management Auditing	Matière			15h			2
Professionnal Outlook	Matière			15h			1
UE 7 - New Medias and Means of Communication	UE						5
Image Analysis	Matière		15h				2
Cinema and Audiovisual Sector	Matière		15h				2
Professional outlook	Matière			15h			1
UE 8 - Communication and Globalisation	UE						4
Culture Interculturality and Territory	Matière		15h				2
Circulation, Trade and Protection of Cultural Proprety	Matière		15h				2
Professional outlook	Matière			15h			
UE 9 - Culture from a French perspective	UE						4
Culture, Freedom of Speech and Privacy	Matière		15h				2
Culture difference seminar	Matière		9h				2
UE 10 - Professionnalisation	UE						12
Internship	Stage			20h			4
Thesis	Matière			20h			8