



ARTS, LETTRES, LANGUES (ALL)

Master Culture et communication



ECTS
120 crédits



Durée
2 ans



Composante
UFR Langues et
Communication,
Institut National
Supérieur du
Professorat et
de l'Education

Parcours proposés

- › Intercultural management
- › Projects in international and european cultural engineering

Présentation

Formation avec accès santé : Non

Capacité d'accueil globale : 15 étudiants

Infos pratiques

En savoir plus

Sur la formation professionnelle et l'alternance :
SEFCA

<https://sefca.u-bourgogne.fr/>



Programme

Intercultural management

Master 1

Semestre 1

| | Nature | CMI | CM | TD | TP | TER | ECTS |
|--|---------|-----|-----|-----|----|-----|------------|
| UE1 - Languages and Cultures | UE | | 9h | 30h | | | 3 crédits |
| French Language | Matière | | 18h | | | | |
| French Culture | Matière | | 9h | | | | |
| Foreign Language course for French Speakers | TD | | | 15h | | | 3 crédits |
| UE2 - Intercultural Communication | UE | | 55h | | | | 9 crédits |
| Introduction to Intercultural Communication | CM | | 20h | | | | 3 crédits |
| Migration Studies | CM | | 20h | | | | 3 crédits |
| Diversity Management: Inclusion and Social Justice | CM | | 15h | | | | 3 crédits |
| UE3 - Research Methods, Projects & Careers | UE | | 18h | 32h | | | 6 crédits |
| Research Methods | Matière | | 10h | 20h | | | 3 crédits |
| Project Work & Career Clinic | Matière | | 8h | 12h | | | 3 crédits |
| UE4 - Open Modules | UE | | | | | | 12 crédits |
| Academic and Professional English | TD | | | 15h | | | 2 crédits |
| Language of Exchange Destination | TD | | | 15h | | | 2 crédits |
| Training for Global Mobility | TD | | 6h | 9h | | | 2 crédits |
| Economics (or business intelligence) | CM | | 20h | | | | 2 crédits |
| Strategy | CM | | 20h | | | | 3 crédits |
| Marketing | CM | | 20h | | | | 3 crédits |
| Human resources | CM | | 20h | | | | 3 crédits |
| Business Game | CM | | 20h | | | | 2 crédits |
| Scientific issues : biodiversity and climate change | CM | | 15h | | | | 3 crédits |
| Philosophy of sustainable business | CM | | 15h | | | | 3 crédits |
| Ethical governance of global companies | CM | | 18h | | | | 2 crédits |
| Strategy for sustainable businesses | CM | | 18h | | | | 2 crédits |
| Management behavior : psychology and sociology of transition | CM | | 15h | | | | 2 crédits |
| Sustainable marketing and Social culture of consumption | CM | | 15h | | | | 2 crédits |
| Extra-curricular engagement | Module | | | | | | 3 crédits |
| Commons and Private Goods | Matière | | 15h | | | | 2 crédits |
| European Institutions and Policies | Matière | | 15h | | | | 2 crédits |
| Culture, Development and Globalisation | Matière | | 15h | | | | 2 crédits |
| Cultural Marketing and Communication | Matière | | 15h | | | | 2 crédits |
| Extra-curricular engagement | Module | | | | | | 3 crédits |



Semestre 2

| | Nature | CMI | CM | TD | TP | TER | ECTS |
|---|---------|-----|-----|-----|----|-----|------------|
| UE1 - Languages and Cultures | UE | | 27h | 15h | | | 3 crédits |
| French Language | Matière | | 18h | | | | |
| Cultural differences seminar | Matière | | 9h | | | | |
| Foreign Language course for French Speakers | TD | | | 15h | | | |
| UE2 - Intercultural Communication | UE | | 46h | 14h | | | 9 crédits |
| Cultures & Communication in Organisations | CM | | 20h | | | | |
| Global Workplace Skills | CM | | 20h | | | | |
| Anthropology / Ethnography | Matière | | 6h | 14h | | | |
| UE3 - Research Methods, Projects & Careers | UE | | 28h | 32h | | | 8 crédits |
| Thesis Seminar | TD | | | 20h | | | |
| Project Work & Career Clinic | Matière | | 8h | 12h | | | |
| Project Management | CM | | 20h | | | | |
| UE4 - Open Modules | UE | | | | | | 10 crédits |
| Language of Exchange Destination | TD | | | 15h | | | 3 crédits |
| Training for Global Mobility | TD | | 6h | 9h | | | 2 crédits |
| Guest Conferences | TD | | 15h | | | | 2 crédits |
| International economics | CM | | 20h | | | | 2 crédits |
| Economic decision making | CM | | 15h | | | | 2 crédits |
| European business context | CM | | 20h | | | | 2 crédits |
| Geopolitics for business | CM | | 20h | | | | 3 crédits |
| Business Game | CM | | 25h | | | | 2 crédits |
| Management & Organisational theories | CM | | 15h | | | | 2 crédits |
| Extra-curricular engagement | Module | | | | | | 3 crédits |

Master 2

Semestre 3

| | Nature | CMI | CM | TD | TP | TER | ECTS |
|--|--------|-----|----|----|----|-----|------------|
| Semester-long student exchange in a partner university | UE | | | | | | 30 crédits |

Semestre 4

| | Nature | CMI | CM | TD | TP | TER | ECTS |
|---|---------|-----|-----|-----|----|-----|------------|
| UE1 - Languages and Cultures | UE | | 27h | 30h | | | 5 crédits |
| French Language | Matière | | 18h | | | | |
| Cultural differences seminar | Matière | | 9h | | | | 3 crédits |
| Foreign Language course for French Speakers | TD | | | 15h | | | 3 crédits |
| Preparation of DELF or DALF | TD | | | 15h | | | 2 crédits |
| UE2 - Research Methods, Projects & Careers | UE | | 20h | 20h | | | 12 crédits |



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|--|--------|-----|------------|
| Thesis Seminar | TD | 20h | 10 crédits |
| Project Work & Career Clinic | TD | 20h | 2 crédits |
| UE3 - Open Modules | UE | | 3 crédits |
| Guest Conferences | TD | 15h | 3 crédits |
| Circulation, Trade and Protection of Cultural Property | TD | 15h | |
| Culture, Freedom of Speech and Privacy | TD | 15h | |
| Extra-curricular engagement | Module | | 3 crédits |
| UE4 - Professional Experience / Internship | UE | | 10 crédits |

Projects in international and european cultural engineering

Master 1

SEMESTRE 1

| | Nature | CMI | CM | TD | TP | TER | ECTS |
|--|---------|-----|-----|-----|----|-----|------------|
| UE 1 - Project Methodology and Management | UE | | | | | | 10 crédits |
| Managing an International Project | Matière | | 12h | 8h | | | 2 crédits |
| European Cooperation International Programmes | Matière | | | 20h | | | 4 crédits |
| Project Management Auditing | Matière | | | 15h | | | 4 crédits |
| Professionnal Outlook | Matière | | | 15h | | | |
| UE 2 - Fondamentals for Projects Development | UE | | | | | | 6 crédits |
| Innovations and Culture History | Matière | | 15h | | | | 2 crédits |
| Copyright/droit d'auteur | Matière | | 15h | | | | 2 crédits |
| Spectator's Workshop | Matière | | 15h | | | | 2 crédits |
| Professionnal Outlook | Matière | | | 15h | | | |
| UE 3 - Communication Flows and Globalisation | UE | | | | | | 5 crédits |
| Commons and Private Good | Matière | | 15h | | | | 2 crédits |
| Culture, Development and Globalisation | Matière | | 15h | | | | 2 crédits |
| Professionnal Outlook | Matière | | | 15h | | | 1 crédits |
| UE 4 - Culture from a French Perspective | UE | | | | | | 5 crédits |
| French Cultural Policies | Matière | | 15h | | | | 2 crédits |
| Francophony and France Abroad | Matière | | 15h | | | | 2 crédits |
| French Language and Culture | Matière | | | 15h | | | 1 crédits |
| Preparation of DELF or DALF | Matière | | | 15h | | | |
| Professionnal Outlook | Matière | | | 15h | | | |
| UE 5 - Open your Mind | UE | | | | | | 4 crédits |
| Management Behavior : Psychology and Sociology of Transition | Matière | | 15h | | | | 2 crédits |
| Ethical Governance for Global Company | Matière | | 18h | | | | 2 crédits |
| Philosophy of Sustainable Business | Matière | | 15h | | | | 2 crédits |
| Scientific Issues : Biodiversity and Climate Change | Matière | | 15h | | | | 2 crédits |



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|---|---------|-----|-----------|
| Introduction to Intercultural Communication | Matière | 20h | 2 crédits |
| Migration Studies | Matière | 20h | 2 crédits |
| Business Game | Matière | 25h | 2 crédits |
| Human Ressources | Matière | 20h | 2 crédits |
| Guest Conferences | Matière | 15h | 2 crédits |

SEMESTRE 2

| | Nature | CMI | CM | TD | TP | TER | ECTS |
|--|--------|-----|----|-----|----|-----|------------|
| Semestre de mobilité : études dans une université partenaire | Module | | | | | | 26 crédits |
| Stages et suivi de projets internationaux : Internship | Stage | | | 30h | | | 4 crédits |

Master 2

SEMESTRE 3

| | Nature | CMI | CM | TD | TP | TER | ECTS |
|---|---------|-----|-----|-----|----|-----|-----------|
| UE 1 - Project Methodology and Management | UE | | | | | | 7 crédits |
| European Institutions and Policies | Matière | | 15h | | | | 2 crédits |
| European Cooperation International Programmes | Matière | | | 20h | | | 2 crédits |
| Project Management Auditing | Matière | | | 15h | | | 2 crédits |
| Professionnal Outlook | Matière | | | 15h | | | 1 crédits |
| UE 2 - Management of Culture | UE | | | | | | 7 crédits |
| Cost Analysis and Budgeting an Accounting System | Matière | | 15h | | | | 2 crédits |
| Legal framework for live performances | Matière | | 15h | | | | 2 crédits |
| Cultural Marketing and Communication | Matière | | 15h | | | | 2 crédits |
| Professionnal Outlook | Matière | | | 15h | | | 1 crédits |
| UE 3 - Innovation and Research Seminars | UE | | | | | | 5 crédits |
| Current Issues in Performing Arts : Festivals and Cultural Events | Matière | | 15h | | | | 1 crédits |
| Current Issues in Heritage : Urbanism and Arts in Public Spaces | Matière | | 15h | | | | 1 crédits |
| Culture, Tourism and Sustainable Development | Matière | | 15h | | | | 2 crédits |
| Professionnal Outlook | Matière | | | 15h | | | 1 crédits |
| UE 4 - Culture from a French Perspective | UE | | | | | | 7 crédits |
| Cultural Cooperation and Diplomacy / Transborder Projects | Matière | | 15h | | | | 2 crédits |
| Marketing France as a Cultural Project | Matière | | 15h | | | | 2 crédits |
| French Language and Culture | Matière | | | 15h | | | 2 crédits |
| Preparation of DELF or DALF | Matière | | | 15h | | | |
| Professionnal Outlook | Matière | | | 15h | | | 1 crédits |
| UE 5 - Open your Mind | UE | | | | | | 4 crédits |
| Ethical Governance for Global Company | Matière | | 18h | | | | 2 crédits |
| Philosophy of Sustainable Business | Matière | | 15h | | | | 2 crédits |
| Scientific Issues : Biodiversity and Climate Change | Matière | | 15h | | | | 2 crédits |
| Introduction to Intercultural Communication | Matière | | 20h | | | | 2 crédits |



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|-------------------|---------|-----|-----------|
| Migration Studies | Matière | 20h | 2 crédits |
| Business Game | Matière | 25h | 2 crédits |
| Human Ressources | Matière | 20h | 2 crédits |
| Guest Conferences | Matière | 15h | 2 crédits |

SEMESTRE 4

| | Nature | CMI | CM | TD | TP | TER | ECTS |
|--|---------|-----|-----|-----|----|-----|------------|
| UE 6 - Project Methodology and Management | UE | | | | | | 5 crédits |
| European Cooperation International Programmes | Matière | | | 20h | | | 2 crédits |
| Project Management Auditing | Matière | | | 15h | | | 2 crédits |
| Professional Outlook | Matière | | | 15h | | | 1 crédits |
| UE 7 - New Medias and Means of Communication | UE | | | | | | 5 crédits |
| Image Analysis | Matière | | 15h | | | | 2 crédits |
| Cinema and Audiovisual Sector | Matière | | 15h | | | | 2 crédits |
| Professional outlook | Matière | | | 15h | | | 1 crédits |
| UE 8 - Communication and Globalisation | UE | | | | | | 4 crédits |
| Culture Interculturality and Territory | Matière | | 15h | | | | 2 crédits |
| Circulation, Trade and Protection of Cultural Proprety | Matière | | 15h | | | | 2 crédits |
| Professional outlook | Matière | | | 15h | | | |
| UE 9 - Culture from a French perspective | UE | | | | | | 4 crédits |
| Culture, Freedom of Speech and Privacy | Matière | | 15h | | | | 2 crédits |
| Culture difference seminar | Matière | | 9h | | | | 2 crédits |
| UE 10 - Professionnalisation | UE | | | | | | 12 crédits |
| Internship | Stage | | | 20h | | | 4 crédits |
| Thesis | Matière | | | 20h | | | 8 crédits |