



## UE4 - Open Modules



Niveau d'étude  
BAC +4



ECTS  
12 crédits



Composante  
UFR Langues et  
Communication

## Présentation

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### Description

Each student must choose subjects for a total of 12 credits in the list for this module (NB#: not all combinations of options may be possible).



## Liste des enseignements

	Nature	CMI	CM	TD	TP	TER	ECTS
Academic and Professional English	TD			15h			2
Language of Exchange Destination	TD			15h			2
Training for Global Mobility	TD		6h	9h			2
Economics (or business intelligence)	CM		20h				2
Strategy	CM		20h				3
Marketing	CM		20h				3
Human resources	CM		20h				3
Business Game	CM		20h				2
Scientific issues : biodiversity and climate change	CM		15h				3
Philosophy of sustainable business	CM		15h				3
Ethical governance of global companies	CM		18h				2
Strategy for sustainable businesses	CM		18h				2
Management behavior : psychology and sociology of transition	CM		15h				2
Sustainable marketing and Social culture of consumption	CM		15h				2
Extra-curricular engagement	Module						3
Commons and Private Goods	Matière		15h				2
European Institutions and Policies	Matière		15h				2
Culture, Development and Globalisation	Matière		15h				2
Cultural Marketing and Communication	Matière		15h				2
Extra-curricular engagement	Module						3