



UE4 - Open Modules



Niveau d'étude
BAC +4



Composante
UFR Langues et
Communication

Liste des enseignements

	Nature	CMI	CM	TD	TP	TER	ECTS
Academic and Professional English	TD			15h			2
Language of Exchange Destination	TD			15h			2
Training for Global Mobility	TD		6h	9h			2
Economics (or business intelligence)	CM						2
Strategy	CM						3
Marketing	CM						3
Human resources	CM						3
Business Game	CM						2
Scientific issues : biodiversity and climate change	CM						2
Philosophy of sustainable business	CM						2
Ethical governance of global companies	CM						2
Strategy for sustainable businesses	CM						2
Management behavior : psychology and sociology of transition	CM						2
Sustainable marketing and Social culture of consumption	CM						2