



UE4 - Open Modules



Niveau d'étude
BAC +4



ECTS
12 crédits



Composante
UFR Langues et
Communication

Présentation

Description

Each student must choose subjects for a total of 12 credits in the list for this module (NB#: not all combinations of options may be possible).



Liste des enseignements

	Nature	CMI	CM	TD	TP	TER	ECTS
Academic and Professional English	TD			15h			2 crédits
Language of Exchange Destination	TD			15h			2 crédits
Training for Global Mobility	TD		6h	9h			2 crédits
Economics (or business intelligence)	CM		20h				2 crédits
Strategy	CM		20h				3 crédits
Marketing	CM		20h				3 crédits
Human resources	CM		20h				3 crédits
Business Game	CM		20h				2 crédits
Scientific issues : biodiversity and climate change	CM		15h				3 crédits
Philosophy of sustainable business	CM		15h				3 crédits
Ethical governance of global companies	CM		18h				2 crédits
Strategy for sustainable businesses	CM		18h				2 crédits
Management behavior : psychology and sociology of transition	CM		15h				2 crédits
Sustainable marketing and Social culture of consumption	CM		15h				2 crédits
Extra-curricular engagement	Module						3 crédits
Commons and Private Goods	Matière		15h				2 crédits
European Institutions and Policies	Matière		15h				2 crédits
Culture, Development and Globalisation	Matière		15h				2 crédits
Cultural Marketing and Communication	Matière		15h				2 crédits
Extra-curricular engagement	Module						3 crédits